

# REPUTATION IS THE KEY TO THE MARKETS

# Pedrosa

## INVESTOR COMMS FOR A POST-CONNECTED WORLD.

Pedrosa is **an international profile-raising communications and investor relations specialist** for financial, listed, corporate, and government clients. Incorporated in London, it operates from Almaty, Doha, Los Angeles and Madrid.

Using a tried-and-tested combination of communications techniques and financial markets knowledge, our approach has been a huge advantage to them in achieving their objectives, from global position, to IPOs to VC rounds.

We ensure a **high-quality, well-resourced and executed service, for all international campaigns we do.**

Pedrosa has a chief focus in the **Central Asia and Middle Eastern market**, and clients in the **U.S.** and the **Eurozone.**

## SERVICES

- Profile raising in the international business media
- Financial Public Relations
- Strategic and Corporate Comms
- Investor Relations strategies

- Annual & ESG Reports and investor materials
- Venture Capital Awareness
- Media intelligence & reputation monitoring
- IPOs and Non-Deal Roadshows



# MARKETS WHERE WE OPERATE

We advise companies operating in these markets:



## ABOUT THE FOUNDER

**Ramón Pedrosa** is an award-winning specialist in stock market and financial communications with over 20 years of experience in the field. He oversees a team known for deploying remarkable financial media strategies when presented with key challenges.

A former foreign correspondent in Asia and America and an opinion writer and analyst for The New York Times, Forbes, El País, Russia Today, and others - he holds the top accreditations in the IR industry and is the author of "**The Philosophy of Investor Relations.**"

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